

NIT3 Group Assignment 1

Study visits @ Japan
July 11-15, 2012



Study Visits Agenda

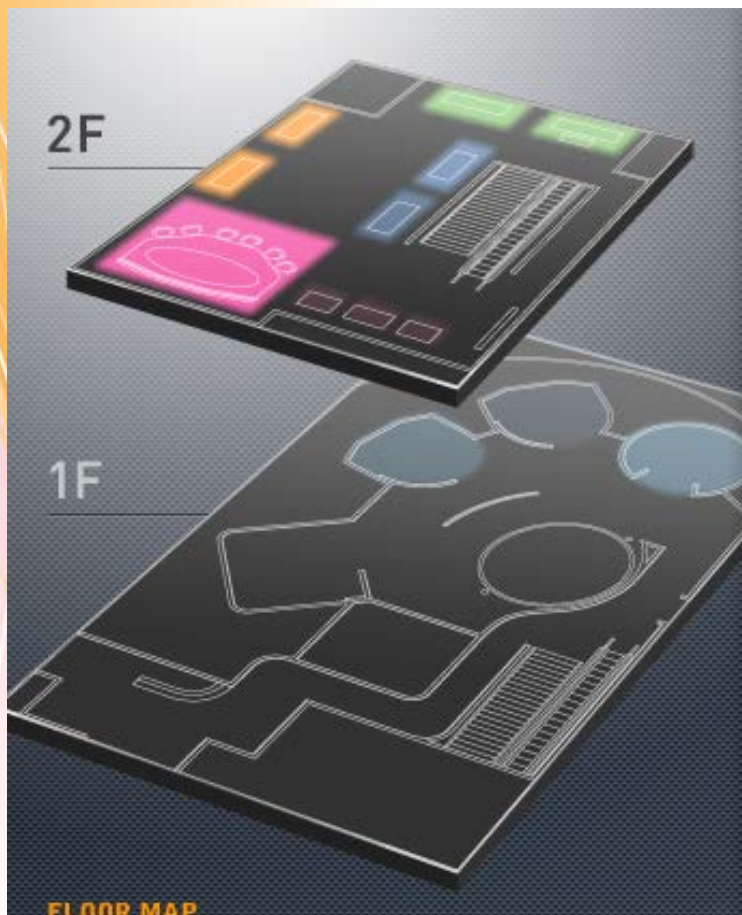
Date	Morning	Afternoon
WED 11 JULY	07.35 a.m. Depart Suvarnabhumi Airport (TG676)	15.45 p.m. Arrive Narita Airport
THU 12 JULY	10.00-11.00 a.m. Study Visit: NTT NOTE Topic: ICT Best Practices and Adoption <u>Dress code</u> : NSA Jacket + Polo	12.45 – 14.30 p.m. Study Visit: Panasonic Tokyo Center Topic: ECO-ideas & Innovation 15.30-17.00 p.m. Study Visit: Toyota Mega Web Topic: ECO -ideas & Innovation <u>Dress code</u> : NSA Jacket + Polo
FRI 13 JULY	10.00-11.30 a.m. Study Visit: Ministry of Internal Affairs and Communications (MIC) Topic: ICT vision and policy <u>Dress code</u> : NSA Jacket	13.45-15.45 p.m. Study Visit: VICS Center Topic: Intelligent Transport System <u>Dress code</u> : NSA Jacket
SAT 14 JULY	Cultural Visit (Hakone / Yokohama)	
SUN 15 JULY	Cultural Visit (Narita)	16.55 p.m. Depart Narita Airport (TG677) 21.25 a.m. Arrive Suvarnabhumi Airport

รายละเอียดสถานที่ทำงาน

- 1. NTT NOTE**
- 2. Panasonic Tokyo Center**
- 3. Toyota Mega Web**
- 4. Ministry of Internal Affairs and Communications (MIC)**
- 5. Vehicle Information and Communication System Center (VICS)**

The international and long distance service arm of **NTT (Nippon Telegraph and Telephone Corporation)**, one of the largest telecommunications companies in the world





NTT Group Showroom

What is NOTE?

NOTE is a showroom that shares with its visitors examples of activities and new services utilizing information and communication technology (ICT) that the NTT Group is working on for the near future. The NTT Group aims to use these to create richer lifestyles and to contribute to solving various social problems.



1F Discover the future of service creation – leading us towards a better future

Experience the theme stage, which introduces the NTT Group's vision, as well as services of the near future which are capable of transforming scenes in the "home," "medicine," "mobile," and "communication" fields.

2F A world of the latest services, achieved together with our partners

Introducing the latest services achieved through "joint development" collaboration between NTT Group companies and all our alliance partners.

<http://www.ntt-note.jp/e/index.html>



THU 12 July 2012, 10.00-11.00 a.m.

Topic: ICT best practices & adoption

Proposed Agenda

- **Short introduction speech (NTT NOTE)**
- **Study Tour**
- **Q&A**
- **Group photo & Souvenir**



Panasonic Center Tokyo is a Corporate Global Communications Hub for Panasonic. With **Panasonic's aim to become a "Green Innovation Company"** and the vision of bringing about innovation in lifestyles and business with eco ideas for the earth, the center serves as a vehicle for communications, receiving opinions and requests directly from customers while presenting actual products and services.

<http://panasonic.co.jp/>



THU 12 July 2012, 12.45 – 14.30 p.m.

Topic: Eco Ideas and Innovation

Proposed Agenda

- **Short introduction speech (Panasonic)**
- **Study Tour**
- **Q&A**
- **Group photo & Souvenir**



MEGA WEB is a theme park where visitors can “see, ride, and feel.” There are three pavilions designed to experience each theme showcasing cars.

The TOYOTA CITY SHOWCASE is where Toyota’s new models debut first. Take a test-ride and learn about Toyota’s initiatives in the fields of hybrids, safety, and the environment.

The TOYOTA UNIVERSAL DESIGN SHOWCASE displays cars with universal design and their commercial goods. Enjoy an experience of personal mobility and other future technologies here.

*This showroom is currently closed.

The HISTORY GARAGE exhibits historic cars from Toyota and other makes around the world.

<http://www.megaweb.gr.jp/About/en.html>



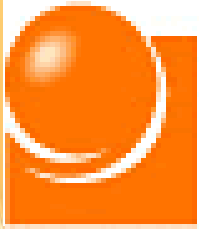
THU 12 July 2012, 15.30-17.00 p.m.

Topic: : Eco Ideas and Innovation

Proposed Agenda

- **Short introduction speech (Mega Web)**
- **Study Tour**
- **Q&A**
- **Group photo & Souvenir**





MIC

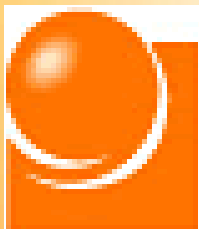
Ministry of Internal Affairs
and Communications

- A cabinet-level ministry in the Government of Japan.
- oversees the Japanese administrative system, manages local governments, elections, telecommunication, post, and governmental statistics.



2nd Building of the Central Common
Government Office, the building which houses
the ministry

<http://www.soumu.go.jp/english/>



MIC

Ministry of Internal Affairs
and Communications

FRI 13 July 2012, 10.00-11.30 a.m.

Topic: ICT vision and policy

Proposed Agenda

- **Welcome short speech (MIC)**
- **Presentation on ICT vision and policy (MIC)**
- **Q&A**
- **Group photo & Souvenir**

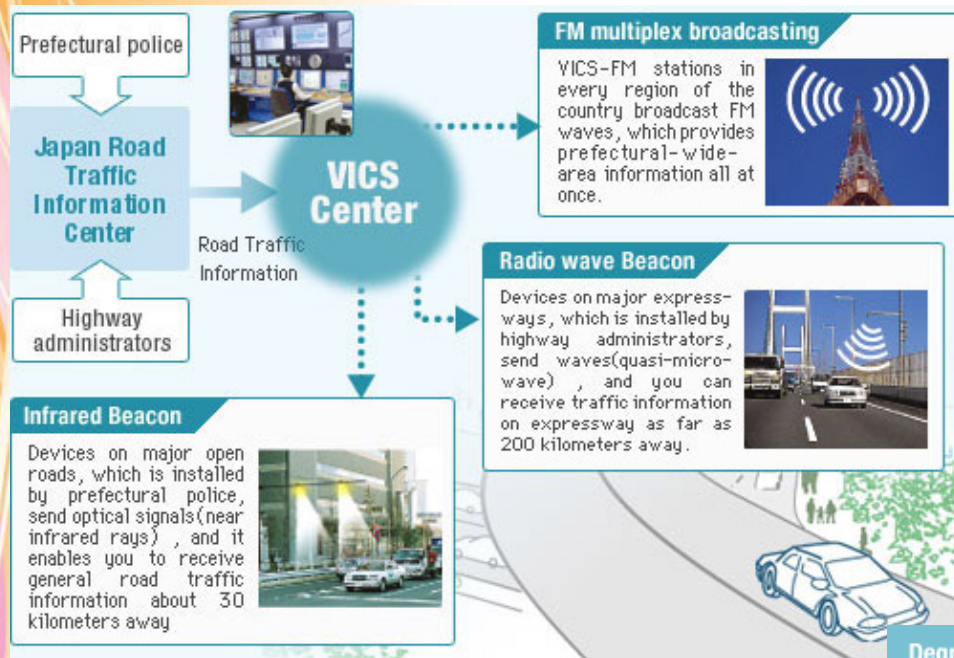


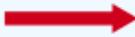
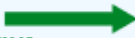
- Vehicle Information and Communication System Center (VICIS Center) is to make a contribution to the establishment of safe and comfortable traffic environment, to achieve affluent civil life, and to develop social economy.
- For this aim, VICIS systematically gather, process, and edit needed road traffic information, managing and operating the traffic information system by using communication and broadcasting media for transmitting to car navigation installed automobiles, sending accurate information to drivers.

<http://www.vics.or.jp/english/about/index.html> /



Information via three communication and broadcasting media



Degree of congestion	Ordinary road	Inner-city expressway	Inter-city expressway
Congestion  Red	less than 10 km/h	less than 20 km/h	less than 40 km/h
Jam  Orange	10km/h - 20km/h	20km/h - 40km/h	40km/h - 60km/h
Fine  Green *Distinct collars from the two above	more than 20km/h	more than 40km/h	more than 60km/h



FRI 13 July 2012, 13.45-15.45 p.m.

Topic: Intelligent Transport System

Proposed Agenda

- **Welcome short speech and Presentation on ITS (VICS Center)**
- **Presentation on ITS Project (TOYOTSU)**
- **Q&A**
- **Group photo & Souvenir**

Group Assignment 1

- หัวข้อสำหรับ Assignment

Group 1: ICT best practices & adoption (NTT NOTE)

Group 2: Eco-idea & innovation

(Panasonic Tokyo Center, Toyota Mega Web)

Group 3: ICT vision & policy (MIC)

Group 4: Intelligent transport system (VICS)

รายละเอียด

- เตรียมคำถาม ประเด็นสำหรับการอภิปราย
 - เป็นผู้แทนในการนำอภิปรายในขณะจัดงานในหัวข้อนั้นๆ
 - นำเสนอ presentation ความรู้ที่ได้รับจากการจัดงานในหัวข้อที่ได้รับ
- วันที่ 20 ก.ค. 55 กลุ่มละ 15 นาที**
(เริ่มเวลา 16.00-17.00 น.)